



**The Genesee County Agricultural Society  
presents**

**The Genesee County Fair  
July 16<sup>th</sup> - 21<sup>st</sup>  
2018**

Dear Potential Commercial Exhibitor/Concessionaire,

Plans are underway for the 2018 Genesee County Fair, which runs from July 16th through July 21st. **Please note that we are continuing the added day to our Fair again this year. We will be opening on MONDAY July 16th.** This year marks the 179th Fair! We would like to thank all of our 2017 exhibitors and welcome their return. We also want to extend an invitation to potential new exhibitors to take part in the 2018 Fair. The Fair committee has hand selected you to be a vital part of our Fair! Participating in the Genesee County Fair is a great way to promote your cause and sell your wares to thousands of fairgoers!

**We would like to offer our returning exhibitors/concessionaires an opportunity to receive a discounted booth rate. We are going to begin to offer an exhibitor referral program. For every NEW exhibitor you refer to the Genesee County Fair and they sign up for a paid booth, you will receive \$50 off your 2018 exhibitor space.**

This year we continue to bring change and improvement to our Fair with an emphasis on you, the exhibitor. Continued community relationships, attractions and twists on traditional show favorites are certain to draw a greater public audience for you.

One thing however has remained the same over the years... The Fair has always been about promoting a fun, safe and affordable atmosphere. Many great opportunities await you at the 2018 Genesee County Fair!

Enclosed with this letter is a Vendor Contract and the Rules & Regulations of the Fair. Please submit all documents as well as payment as soon as possible.

If you have any questions or concerns, do not hesitate to contact us!

Sincerely,

Rose Topolski, Genesee County Agricultural Society Secretary

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