

Empire Classic Youth Sheep Show

July 24th, 2021

*Supported by the Empire Sheep Producers Association and
New York Sheep Improvement Project*

Dear Empire Classic Show Supporter,

We were recently given the approval to have the 2021 Empire Classic Youth Sheep Show. The event will be held July 24th, 2021, at the Genesee County Fairgrounds in Batavia NY. The event is a breed and market lamb show that is open to all NY and Pennsylvania Youth. We would like to thank all our past sponsors for their support, without it the show would not be as successful. This past year we had over 70 youth exhibit their sheep/ lambs and we are expecting to add even more this year. We understand that the past year has caused some financial challenges to a lot of individuals and businesses, but we feel it is more important than ever to support the youth in agriculture. We look forward to helping strengthen our industry by providing opportunities.

Attached please find the sponsorship form for this year's show. Youth exhibitors will receive a t-shirt to wear during the shows which will have all sponsors listed on the back and banners will be hung around the show ring thanking all sponsors. It is good advertising for your farm, business or family and a great way to support a wonderful youth event. To guarantee advertisement on the shirt please have the form returned by Friday, July 9th.

Without your continued support, the show would not be possible! Please feel free to contact us at any time if you have any questions. We look forward to hearing from you soon!

Thank You in advance,

Norm Pimm and the Empire Classic Directors

Empire Classic Youth Sheep Show
July 24th, 2021
Sponsorship Form

Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Classic Sponsor Over \$100

Name mentioned on The Empire Classic Facebook

Name announced throughout the show as a Classic Sponsor

Name/ Logo displayed on Empire Classic T-Shirt (email logo to geneseefair@yahoo.com)

Name placed on the sponsors banner to be displayed in the showing

Ability to display additional banners (sponsor provides)

T-Shirt Sponsor - \$100 and under

Name mentioned on The Empire Classic Facebook

Name announced throughout the show

Name displayed on Empire Classic T-Shirt

Name placed on the sponsors banner to be displayed in the showing

Total Sponsorship: \$ _____

Sponsorships can be cash, check, credit card or products

Card Number _____ Exp. _____ Sec Code _____

Please return form and make your check payable to:

Genesee County Agricultural Society Inc. CO/ECYSS

Mail to: Norm Pimm
7766 Townline Road
Bergen, NY 14416

Please direct any inquiries regarding the show to:

Norm Pimm: 585-370-2777 or maplelawnfarmny@aol.com